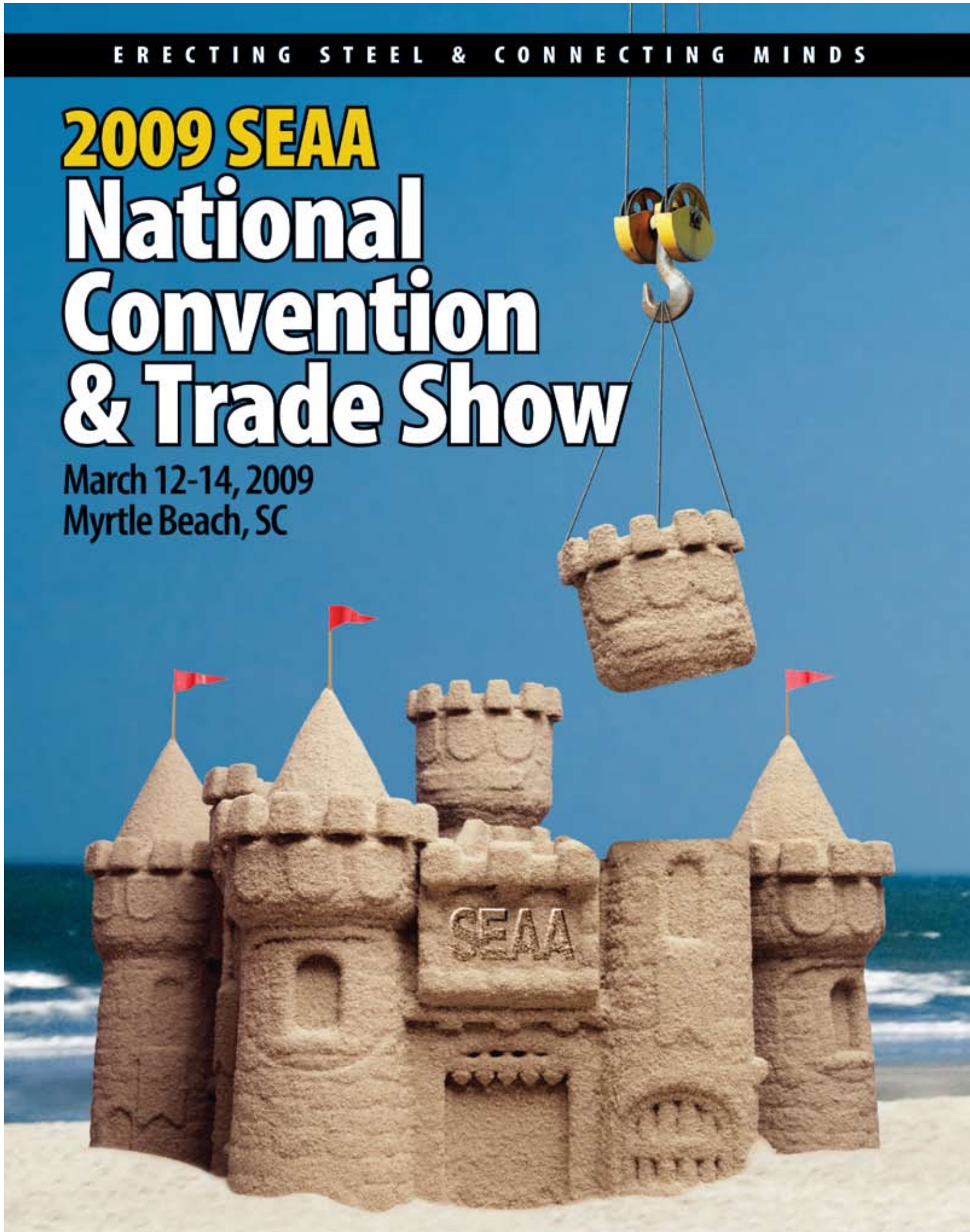


ERECTING STEEL & CONNECTING MINDS

2009 SEAA National Convention & Trade Show

March 12-14, 2009
Myrtle Beach, SC



KINGSTON PLANTATION RESORT · MYRTLE BEACH, SOUTH CAROLINA

GOING BEYOND THE
BASIC CONVENTION...

celebrating our 37th year...

Erecting Steel and Connecting Minds



Alan Sears

Thank you for your interest in attending the 2009 SEAA National Convention & Trade Show set for March 12-14, 2009 at the Kingston Plantation Resort, in sunny Myrtle Beach!!

On behalf of the entire team involved in the organization of the **37th National Convention and Trade Show** of the Steel Erectors Association of America (SEAA), we are delighted to invite you to come to South Carolina to celebrate the annual gathering of our industry. Myrtle Beach is one of America's favorite vacation destinations. It won't take you long to see why our license plates say "**Smiling Faces, Beautiful Places.**"

The SEAA Convention is a Two-Track Conference, products and hands-on Exposition with planned Socials to allow you to "network with top-ranked steel erectors" across the country. We have assembled experts in the steel erection industry to inform and educate you on timely relevant topics with a Q&A session in our Management and Field sessions. The Convention is aimed to update you on news and views of recent developments in the steel erection industry, understand how others are applying the technology and exchange ideas with leading experts in the field.

Our goal, as always, is for our annual conference to be a meeting place for the steel erection community. Whether a newcomer or a seasoned attendee, the program provides an opportunity to relax, meet old friends and make new contacts. Join us: March 12-14, 2009.

Sincerely yours,

A handwritten signature in cursive script that reads "Alan Sears".

Sales Manager Nucor - Vulcraft Group, Florence, SC

South Carolina
Smiling Faces. Beautiful Places.

Register online at www.seaa.net



Diane Van Deren

Keynote Speaker: DIANE VAN DEREN

KEYNOTE ADDRESS: Touching the Finish Line

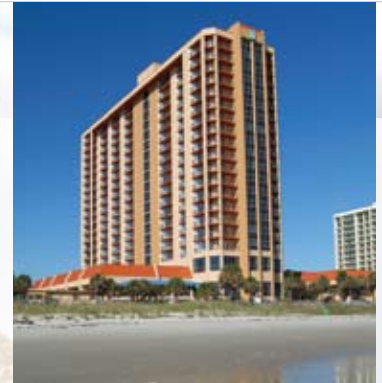
For most of us, the thought of completing a marathon seems daunting. For Diane Van Deren, that's almost a stroll in the park. One of the top ultra-distance runners in the world, Diane has completed a number of 100-mile runs and most recently ran (and won) a 150-mile non-stop run in less than 47 hours!

Diane's athletic career began early; she won state high school championship titles in both golf and tennis, and she also excelled in basketball. She toured the U.S. and Europe playing professional tennis. However, she was diagnosed with epilepsy while pregnant with her third child. After 10 years of frightening debilitating seizures, she underwent radical brain surgery that removed part of her right temporal lobe. She hasn't had a seizure since and has gone on to become a world-class endurance athlete. She not only competes in 100-mile trail runs, but also snowshoe races and was a contender

in the Iditarod Trail Invitational in Alaska, where she pulled a sled packed with more than 40 pounds of gear (no canine help on this one) for 260 miles in below-freezing temperatures.

Diane feels it's important to share her personal story with others and is active as a professional motivational speaker. **"I enjoy talking about how we all have obstacles in our lives"**, she says. "Mine was epilepsy". She was a finalist for the 2005 Outdoor Person of the Year award from Hooked on the Outdoors magazine, the same year she was named "Female Trail Runner of the Year".

Diane's family has long been active in the steel fabrication industry, and her husband Scott, runs Mountain Steel Supply, a fabrication shop headquartered in Denver. "My legs serve as my words to inspire others to reach their own achievements, Diane says. I appreciate each chance I have to touch the finish line".



Kingston Plantation Resort Myrtle Beach, South Carolina

Toll-Free Number: 800.876.0010

Direct Number: 843.449.0006

www.kingstonplantation.com

SEAA Special Group Rate / SRP Code: SAA
Hotel Suites: \$162 Villas/Lodges: \$154-\$172

Group Rate Expires: 02/12/2009

To Reserve Your Room,
Fax completed form to:

843-497-1017

CELEBRATING 37 YEARS...
LET THE FUN BEGIN.

activities at a glance

Sponsorship Opportunities still available...
See page 7 for information!



THURSDAY
March 12, 2009

Golf Tournament

TEE TIME: Thursday, 12:30PM

WHERE: Grande Dunes - Myrtle Beach
1000 Grande Dunes Blvd.

SHUTTLE: 10:45 AM

COST: \$150. per person

The 2009 SEAA Golf Tournament will be at the Grande Dunes Golf Course. The tournament will kick-off around 11:00AM, in just enough time to hit a few practice balls, enjoy lunch with your golfing partners. Join over 100 golfers at Myrtle Beach's "intracoastal playground", The Grande Dunes. To register, visit www.seaa.net or complete the individual form enclosed in your program.

Sporting Clays and Quail Hunt

TIME: Sporting Clays (AM & PM)
Quail Hunting (AM & PM)

WHERE: Back Woods Quail Club
647 Hemingway Lane, Georgetown, SC

SHUTTLE: 7:00 AM

COST: \$250. per person

We have customized a special event for you! A Back Woods "soft adventure" is a great way to get your team out of their "comfort zone." Team building, and a fun competition; come out and test your skill at these exciting outdoor outings. Whether a novice or advanced-style shooter, this is sure to be a great outdoors hunting adventure.

The 2009 SEAA Convention Trade Show Exhibit Hall is your chance to personally interact with the key decision-makers in the structural steel industry. When it comes to steel erection and construction, these key industry players come to find out what's new, who's got it, and how it can work for them.

Don't be left out. Join other top suppliers and manufacturers in reaching these key industry leaders. Attendees are seeking to maintain a competitive edge for the future—information they can only get at the SEAA Trade Show. We expect 50-60 vendors to come to the Show and display their wares, demonstrate their products and give live on-hands experience with the newest innovations for steel workers.

SEAA Trade Show Conference

TARGETED AUDIENCE: Erectors, Fabricators, Detailers, Engineers, Architects, Crane & Rigging, general contactors and other construction professionals

In 2009, SEAA Convention features more than 15 field and management technical sessions including:

- Construction Scheduling Workshop- Understand the legal and practical aspects of scheduling issues (Part I & Part II)
- Bolt Tension Calibration
- Safe Erection of Joist & Joist Griders
- Projects Of The Year | Hear who won and why
- How to prepare for an OSHA inspection" in two parts: One session for company officials and one session for field employees
- Weld inspection | How to make the inspector happy
- Proper installation of chemical anchors
- Tilt-up construction | Let's talk about the erection process and the planning that goes into this part of the project
- Latest industry developments
- "SteelDay 2009" - A new program to help promote steel and create networking opportunities throughout the design, construction, and supply chain
- Terrifying Times Ahead? Fright-Sizing for the Future
State of the Industry | Fright-Sizing: Strategies and Formulas for your Success
During Economic Turbulence | Case Studies
- Keynote Address: Touching The Finishing Line

FRIDAY
March 13, 2009

Exhibitor Benefits

- Exposure to more than (500) industry professionals
- Sponsorship opportunities
- Two complimentary registrations per booth
- Up to four discounted registrations per booth reservation
- Exhibitor workshop opportunities
- Listing and company description in The SEAA Connector magazine the Show issue
- Listing and booth location in final program
- Priority line for next year's show
- Post-Conference list of attendees and mailing addresses

Who Attends?

- Structural Steel Fabricators
- Steel Detailers
- Educators
- Structural Engineers & Designers
- Steel Erectors

2008 EXHIBITORS INCLUDED...

- Motel 6 & Studio 8
- American Institute of Steel Construction (AISC)
- AMS/Southwest Staff Services
- AceCad Software Inc
- Amerisafe, Inc.
- Applied Underwriters
- CMC-Construction Services
- Construction Insurance Agency, Inc.
- Design Data
- Dynamic Fastener
- Eastern Pneumatics & Hydraulics, Inc.
- Elk River, Inc.
- ESAB Welding and Cutting Products
- Field2Base
- G.W.Y., Inc.
- General Equipment & Supply
- Hanes Supply, Inc.
- Hilti, Inc.
- IMPACT
- Indusco Group
- Lincoln Electric
- Link Belt Construction Equipment Co.
- Lohr Fasteners
- Manitowoc Crane Group
- National Institute of Steel Detailing (NISD)
- Nucor-Vulcraft Group
- Pneutek, Inc.
- Preferred Safety Products
- Premium Assignment Corporation
- Red-D-Arc
- Smiley Lifting Solutions
- Steel Erectors Association of America (SEAA)
- Steel Joist Institute (SJI)
- SEAA Connector (Sunshine Media)
- Tekla, Inc.
- The Caldwell Group
- Trystar
- Tilt-Up Concrete Association (TCA)
- United Rentals

CELEBRATING 37 YEARS...
LET THE FUN BEGIN.

activities at a glance

SATURDAY
March 14, 2009

**SEAA MOONDOG
CORONATION BALL**
PALLADIUM BALLROOM
BRIGHTON BUILDING — MYRTLE BEACH, SC
SATURDAY NITE, MAR. 14
IN PERSON 6:30 PM TO 12:20 AM IN PERSON
FEATURING THESE STARS

CHIP POCOCK ★ **DUFF ZIMMERMAN**
THE POKEY ROCKETTS "THE FLYERS"

★ **AND MANY OTHERS!** ★

THE MOONDOG AWARDS SHOW
WITH **ALAN SEARS** IN PERSON
BROADCAST OVER MB, SC DIRECT FROM THE BALL

★ A Special Guest Appearance From **TKORN**
REGISTER ONLINE AT WWW.SEAA.NET TODAY!

The SEAA Moondog Coronation Ball

The Moondog Coronation Ball was a concert held at the Cleveland Arena in Cleveland, Ohio on March 21, 1952. It is generally accepted as the first major rock and roll concert. The concert was organized by Alan Freed, a disc jockey and considered to have coined the term "Rock and Roll" at WJW-Radio.

From its early-1950s inception through the early 1960s, rock and roll music spawned new dance crazes. Teenagers found the irregular rhythm of the backbeat especially suited to reviving the jitterbug dancing of the big-band era. "Sock-hops," gym dances, and home basement dance parties became the rage, and American teens watched Dick Clark's American Bandstand to keep up on the latest dance and fashion styles. From the mid-1960s on, as "rock and roll" yielded gradually to "rock," later dance genres followed, starting with the twist, and leading up to funk, disco, house and techno.

Make plans to join us Saturday evening, March 14, 2009 at the Kingston Plantation Resort to celebrate the Rock & Roll era with the SEAA. Ladies dressing the part of our theme come with your poodle skirt & sweaters, Gents, come with your leather Fonz jacket and rolled up dungarees.

Dinner will be served from 6:45 PM until 8:00 PM, immediately followed by our Awards Ceremony. This year we will be awarding the William Davis Service Award, SEAA Person Of The Year, and the SEAA Project of the Year, all very worthwhile recognitions of our member firms and the volunteers that help make our successes possible.

After dinner, make plans to remain in the Kensington Ballroom for an evening of dancing and fun entertainment ... the entertainment part; we can't quite disclose that secret to you yet, but we promise that it will be something fun and engaging!



SPONSORSHIP OPPORTUNITIES...

The SEAA Convention provides worthwhile educational opportunities and networking opportunities for industry constructors and vendors. By becoming a sponsor, your company can help continue the high level of quality programs and events in addition to gaining valuable exposure to a highly concentrated target market. There are numerous sponsorship levels available at any number of events including the golf tournament and Sporting Clays & Quail Hunt. Sponsorships are sold on a first come first serve basis.

be a sponsor

		<i>Signage Throughout Sponsored Event</i>	<i>Sponsor Ribbon on Designated Company Badges</i>	<i>Sponsor Sign at Exhibit Booth</i>	<i>Logo on Cocktail Napkins at Coffee Break Station</i>	<i>Company Provided Literature Inserted in Welcome Bags</i>	<i>Sponsor Name Listed in Full-Page SEAA Connector Magazine Ad</i>	<i>Sponsor Name Listed on SEAA Website</i>	<i>Sponsor Name Listed on Thank You Signage Exiting Exhibit Hall</i>	<i>Hyper-link to Company Homepage From SEAA Website</i>	<i>Sponsor Name Listed in Conference/Gala Program</i>
\$1,500	Conference Lanyards and Badges	✓	✓	✓			✓	✓	✓		✓
\$4,500	Thursday Night Welcome Hospitality Reception	—	—	—			SOLD ★ UNITED RENTALS ★ SOLD				—
\$4,500	Friday Morning Continental Breakfast	✓	✓	✓			✓	✓	✓		✓
\$1,200	Friday Morning Coffee Break	✓	✓	✓			✓	✓	✓		✓
\$7,500	Friday Trade Show Luncheon	✓	✓	✓		✓	✓	✓	✓	✓	✓
\$1,200	Friday Afternoon Coffee Break	✓	✓	✓			✓	✓	✓		✓
\$3,600	Saturday Morning Buffet Breakfast	✓	✓	✓			✓	✓	✓		✓
\$1,200	Saturday Morning Coffee Break	✓	✓	✓			✓	✓	✓		✓
\$15,000	Saturday Evening Convention Dinner	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
\$1,200	Steel Sponsor		✓	✓			✓	✓	✓		✓
\$1,000	Platinum Sponsor		✓	✓			✓	✓	✓		✓
\$750	Gold Sponsor		✓	✓			✓	✓	✓		✓
\$500	Silver Sponsor		✓	✓			✓	✓	✓		✓
\$250	Bronze Sponsor		✓	✓			✓	✓	✓		✓

BRINGING KNOWLEDGE & EXPERIENCE
TOGETHER FOR 37 YEARS...

convention at a glance

WEDNESDAY

March 11, 2009

6:30 pm to 8:30 pm	Registration
7:00 pm to 9:00 pm	SEAA Hospitality Parlor

THURSDAY

March 12, 2009

8:30 am to 5:00 pm	Registration
7:00 am	Convention Sporting Clays & Quail Hunt (Back Woods Quail Club) Georgetown, SC
11:00 am	Convention Golf Tournament (Grande Dunes Golf Course) 1000 Grand Dunes Blvd.
9:30 am	Shopping Mecca at Tanger Outlet & Colonial Malls
7:30 pm to 8:30 pm	Welcome Reception - Sponsor United Rentals®
8:30 pm to 10:30 pm	Networking - Meet "our" Convention Attendees

FRIDAY

March 13, 2009

8:30 am to 5:00 pm	Registration - 6:30 am to 7:30 am Sunrise Breakfast with the Champions Beach Run
7:30 am to 8:00 am	Exhibit Hall Continental Breakfast - Lakeside Pavilion
8:00 am to 8:15 am	Opening Comments - Updates on Recent Industry Developments
8:15 am to 9:00 am	General Session - Project of the Year
9:00 am to 9:30 am	Exhibit Hall Break
Concurrent Sessions 9:30 am to 10:30 am	Management Track: Construction Scheduling Workshop (Part I) Presenters: Terry L. Salazar Quilling Selander Cummiskey & Lownds Dallas, Texas Bradford L. Bright Veritas® Advisory Group Dallas, Texas Field Track: Ins & Outs of Proper Installation and Application of Chemical Anchors Presenter: Matthew Call Hilti, Inc. (*SEAA National Rebate Partner)
10:30 am to 10:45 am	Intermission Break
Concurrent Sessions 10:45 am to 11:45 am	Management Track: Construction Scheduling Workshop (Part II) Presenters: Terry L. Salazar Quilling Selander Cummiskey & Lownds Dallas, Texas Bradford L. Bright Veritas® Advisory Group Dallas, Texas Field Track: Safe Erection of Open Web Joist Presenter: Perry S. Green, Ph.D Steel Joist Institute Myrtle Beach, SC

FRIDAY

March 13, 2009

11:45 am to 1:15 pm	Trade Show Luncheon (Lakeside Pavilion)
Concurrent Sessions 1:15 pm to 2:15 pm	<p>Management Track: OSHA Inspections - Yes, You Can Prepare (Part I) Presenter: Frank L. Kollman Kollman & Saucier, P.A Timonium, MD Bart Chadwick, Retired RM OSHA Department of Labor Denver, CO</p> <p>Field Track: How to Make the Weld Inspector Happy Presenter: Brian Moskow PE, CWI Tyndall Engineering & Design, PA Garner, NC</p>
Concurrent Sessions 2:15 pm to 3:15 pm	<p>Management Track: How Your Erection Team Can Utilize 3D Detailing Models Presenter: Christopher Keyack, Tekla, Inc. Steel Product Manager North America</p> <p>Field Track: OSHA Inspections - Yes, You Can Prepare - Part II Presenters: Frank L. Kollman Kollman & Saucier, P.A Timonium, MD Bart Chadwick, Retired RM OSHA Department of Labor Denver, CO</p>
3:15 pm to 3:30 pm	Intermission Break
Concurrent Sessions 3:30 pm to 4:30 pm	<p>Management Track: Tilting Is the Future For Sustainability Presenter: James R. Baty II Tilt-Up Concrete Association Mount Vernon, IA 52314</p> <p>Field Track: Recent Developments in Bolt Tension Calibration Presenters: John P. O'Brien Tungsten Capital Partners dba: Skidmore-Wilhelm Cleveland, OH David A. Bornstein Tungsten Capital Partners dba: Skidmore-Wilhelm Cleveland, OH</p>
7:30 pm to 11:30 pm	Friday Night Social – Entertainment by Myrtle Beach's finest DJ & Karaoke

SATURDAY

March 14, 2009

8:30 am to 12:00 pm	Registration
8:00 am to 8:45 am	<p>Breakfast Buffet : "SteelDay - 2009" Presenter: Chris Moor, Director, Industry Mobilization American Institute of Steel Construction (AISC)</p>
8:45 am to 9:15 am	SEAA Business Meeting Chip Pocock, SEAA President
9:15 am to 9:30 am	New President's Address Duff Zimmerman, President-Elect
9:30 am to 9:45 am	Intermission Break
9:45 am to 10:45 am	<p>Management Track: "Terrifying Times Ahead? Fright-Sizing Your Company for the Future" Presenter: Martha-Ann M. Dailey Great American Insurance Group-Bond Division Charlotte, NC</p>
10:45 am to 12:00 pm	<p>Keynote Address: "Touching the Finish Line" Presenter: Diane Van Deren</p>
12:00 pm	Adjournment
1:00 pm	Skins Game (Arcadian Shores Golf at Kingston Plantation)
5:30 pm to 6:30 pm	Pre-Gala Reception
6:30 pm to 8:00 pm	Gala Dinner
8:00 pm to 8:30 pm	Awards Presentation & Closing Ceremonies
8:30 pm to 12:30 am	37th SEAA Moondog Coronation Ball, a tribute to Rock & Rock

GRIPworkshops

(GETTING RESULTS AND IMPROVING PERFORMANCE...)

TOPIC	SPEAKER	SESSION SUMMARY
Project of the Year	Basden Steel S.L. Shaw Company Bosworth Steel Erectors	In this general session we'll feature a colleague of presentations to reveal how the complex projects of First Presbyterian Church Addition, A Building on Wheels and the Game-Winning Nationals Parks came together.
Construction Scheduling Workshop (Part I and Part II)	Terry L. Salazar Quilling Selander Cummiskey & Lownds Bradford L. Bright Veritas® Advisory Group	Understand the legal and practical aspects of scheduling issues confronting steel erectors on today's construction projects. This presentation will examine the latest scheduling provisions being incorporated into construction documents and the risk-shifting challenges erectors face in their efforts to comply with such terms and conditions. Special emphasis will be placed on contract terms that create cost exposure or seek to limit monetary recovery with respect to schedule impacts. Practical information will be provided on scheduling tools and techniques that can be utilized by steel erectors to identify and understand project schedule requirements, document schedule impacts, and successfully protect job profit margins.
Ins & Outs of Proper Installation of Chemical Anchors	Hilti, Inc., North America Presenter: TBA	The Hilti presentation will be an exciting "hands-on" booth and a classroom presentation that will cover the topics of proper installation of chemical anchors. The overall idea is to communicate what has changed how it's unique and what that means to field personnel, owners and managers of Erection companies.
Safe Erection of Open Web Joist		This talk will present a clear and concise guide for the safe installation of open web steel joists and Joist Girders. The audience should come away with a basic knowledge of open web steel joists and Joist Girders and a general understanding of the recommended safe practices for handling, storing and erecting these products. Proper bridging; unanticipated horizontal movement; placement of construction loads. Changes in code provisions and design requirements. This talk is provided to complement and assist the erector in compliance with the Federal Regulation.
OSHA Inspections - Yes, You Can Prepare Part I: Management Track Part II: Field Track	Frank L. Kollman, Kollman & Saucier, P.A Bart Chadwick, Retired Regional Manager OSHA, Department of Labor	<p>There are employers who make things happen, and there are employers who wonder what happened. If you and your foremen are not prepared for an OSHA inspection, you are probably the employer who wonders what happened to cause you to receive an OSHA citation. It is about time you made things happen. Frank Kollman and Bart Chadwick will present a seminar on "how to prepare for an OSHA inspection" in two parts: one session for company officials and one session for field employees. The first session for company officials will provide a comprehensive discussion of employer rights under the Occupational Safety and Health Act, and how a company can take advantage of those rights. No company subject to OSHA inspections should operate without a thorough safety and health program, which includes policies on dealing with OSHA, especially during the inspection phase.</p> <p>The second session, for field supervisors and foremen, will emphasize how these rights can be put into action by supervisors on the job site. Particular emphasis will be placed on teaching field supervisors how to deal, firmly and respectfully, with OSHA inspectors, and in appropriate circumstances, with police, fire, and rescue personnel. Learning how to say "no," or learning how not to volunteer information that can be used later against the company, will be a centerpiece of the presentation.</p> <p>Frank and Bart will also emphasize:</p> <ul style="list-style-type: none"> • Understanding the safety regulations applicable to your operations. • The importance of documentation and communication. • How a field supervisor, by saying or doing the wrong thing, can cause a citation to be issued. • The importance of talking to rank and file employees about OSHA inspections. • Critical inspections, such as fatalities or accident inspections. • Dealing with general contractors and owners too timid to stand up to OSHA. <p>The two sessions will convey practical, real world advice on dealing with OSHA inspectors and other government personnel. Everyone who attends will be better equipped to deal with such inspections, whether the company changes its inspection philosophy or not. It's a must attend.</p>

TOPIC	SPEAKER	SESSION SUMMARY
How to Make the Weld Inspector Happy	Brian Moskow PE, CWI, Tyndall Engineering & Design, PA	This presentation will cover weld inspections for structural steel and light gauge roof/floor decking. Particular attention will be paid to weld procedures and welder certifications. Handouts will be provided detailing electrode requirements for various grades and thickness of steel. Time will be available at the end of the presentation for Questions & Answers.
Tilting Is the Future For Sustainability	Jim Baty, Technical Director for the Tilt-Up Concrete Association	The harmony that has been struck between the TCA and SEAA is once again featured at Convention in this presentation. The TCA, like most associations in and around the construction industry has set goals for the role Tilt-Up concrete will play as the market evolves through the lines drawn for sustainability. This means that all parts of the contract must be mindful of the role Tilt-Up can and does play so that decisions can be made to maximize the control of impacting the project. Let's talk about the erection process and the planning that goes into this part of the project. What is the significance of the decisions surrounding the erection of the Tilt-Up panels? What changes are foreseen in the structure as sustainable decisions are considered by designers? What is the future of Tilt-Up construction as the interest in sensible sustainability grows?
Recent Developments in Bolt Tension Calibration	David A. Bornstein, Tungsten Capital Partners John P. O'Brien Jr., Tungsten Capital Partners	What the participant will learn: <ul style="list-style-type: none"> • Quick overview of Tension vs. Torque Measurement • What is a Skidmore? How does it work? I can use my Impact Wrench on my Skidmore (yes!) • Trends in bolts • Shorter Length • Direct Tension Indicators (DTI's or "squirters washers") • Tension Control Bolts • Trends in Measurement • Rotational Capacity Testing (ROCAP) • Trends in Structures • Anchor Bolts - Windmills • Cranes • Recent custom applications • Race Cars • Windmills • Missiles • Trends in Wrenches • Hydraulic Torque wrenches - Reaction arms
"Terrifying Times Ahead? Fright-Sizing Your Company for the Future"	Martha-Ann M. Dailey, Great American Insurance Group-Bond Division	<ul style="list-style-type: none"> • State of the Industry across the US • Fright-Sizing: Strategies and Formulas for your Success During Economic Turbulence
"SteelDay - 2009"	Chris Moor, Director, Industry Mobilization, American Institute of Steel Construction (AISC)	Building on AISC's growing and successful Industry Mobilization program, the fabricated structural steel industry is introducing "SteelDay 2009" - a new program to help promote steel and create networking opportunities throughout the design, construction, and supply chain. "SteelDay 2009" is designed to be a catalyst to help you build strong local relationships with the goal of influencing future projects to structural steel. SteelDay 2009 will include open houses at fabrication facilities and service centers, seminars around the country, industry visits to designers and builders, and much more. SteelDay 2009 is scheduled for September 18, 2009, and promotional activities will kick off in March. We are currently recruiting members of our industry to get involved in this special event. During this presentation you will gain a thorough understanding of what SteelDay is, what we are trying to achieve, how we are going to achieve it and lastly, and perhaps most importantly, you'll find out how you can help.
How Erectors Can Use 3D Modeling	Christopher Keyack, Steel Product Manager, Tekla, Inc., North America	This presentation will show how 3D Steel Detailing Models can be used directly by Erectors out on the jobsite for layout and surveying coordination, visual production scheduling and delivery tracking of materials, preventing costly erectability issues, and more easily communicating erector friendly connection details and conditions with the easy to understand 3D Model. Erectors will see a live demonstration into how they can plan truck loads and delivery sequences of steel directly in the same models and at early stages before any 2D Shop Drawings are even created. This is extremely beneficial on jobsites with critical delivery sequences due to limited staging space. Also glimpses into the future of how the as built accurate 3D model be used to animate crane placement and movement schemes on the jobsite to more easily illustrate the erection plan to the entire construction team. Communicating the project plan visually in a 3D environment, especially on bilingual jobsites, is extremely valuable especially where Crane and Erection safety are top priority and a must. Come see how your team can start taking advantage of the 3D Steel Detailing models that most likely are already being created on a majority of the projects you are working on today.

general information



2009 PROJECT OF THE YEAR

In 2010 the SEAA will honor the fifth recipient with our most coveted award: Project of the Year Award. This award will be presented at the Gala Celebration Saturday Night, March 13, 2010 at the Grand Hyatt in Tampa, Florida. Nominations are being accepted in the SEAA office from January 1, 2009 through December 31, 2009.

SAVE THE DATE...

March 11-13, 2010

Grand Hyatt
Tampa Bay
2900 Bayport Drive

**38th SEAA National
Convention &
Trade Show**



Airport Options

Myrtle Beach Airport, SC (**MYR**)
Florence Regional Airport, SC (**FLO**) - 73 miles
Wilmington, NC (**ILM**) - 70 miles
Raleigh-Durham International, NC (**RDU**) - 193 miles
Savannah/Hilton Head Airport, GA (**SAV**) - 210 miles

Transportation

No Shuttle services are provided by the Kingston Plantation Resort, however, (MYR) is serviced by these major rental car agencies:

- Ace
- Alamo
- Avis
- Budget
- Hertz
- Sears
- Thrifty

Accommodations

For your convenience, SEAA has reserved a block of rooms at the Kingston Plantation Resort.

- **SEAA Group Name:** "SAA"
- **Hotel Suite:** \$162
- **Villas/Lodges:** \$154/\$172
- **KP's toll free number:** 800.876.0010 **Direct line:** 843.449.0006
- **Group rate expiration date:** 02/12/2009

To take advantage of the special negotiated rate, fill out the enclosed form and return it before February 12, 2009. Completed forms should be faxed to 843-497-1017. If you would like to arrive at the Convention early, the SEAA negotiated rate starts on March 11, 2009 to accommodate early arrivals.



Dress Code

Business casual attire is recommended for all workshops and breakout sessions. The dress code for the Saturday night Gala is... Ladies dressing the part of our theme come with your poodle skirt & sweaters, Gents, come with your leather Fonzy jacket and rolled up dungarees.

Weather

Myrtle Beach has a mild climate and average highs in the mid-sixties during the month of March. However the evenings and ocean air can be cool, so be prepared.

Payment Policies

Payment is due at time of registration. The attached registration and activity sheets detail costs and payment options available to attendees. All cancellation requests must be made in writing and faxed or mailed to the SEAA office. No refunds will be issued after 1/31/09. There is no fee for attendee name substitution.