

EXHIBITOR

BE AN EXHIBITOR IN 2019 | WED-THURS, APRIL 24-25, 2019

SHOW HOURS 2019

WEDNESDAY 7:00 PM – 9:30 PM
THURSDAY 8:00 AM – 2:45 PM

NEW THIS YEAR – EXCLUSIVE TIME FOR TRADE SHOW EXHIBITORS ON THURSDAY!

No scheduled sessions during this time so attendees can visit the trade show!

THURSDAY 9:00 AM – 10:30 AM

Don't miss this opportunity to educate your colleagues, competitors and potential customers about your company's unique products and services. Join the Steel Erectors Association of America at the Embassy Suites Charlotte/Concord Golf Resort & Spa, in Charlotte, NC, Wednesday-Friday, April 24-26, 2019, for the 47th Annual SEAA National Convention & Trade Show.

EXHIBIT COMPANY _____

CONTACT _____ EMAIL _____

MAILING ADDRESS _____

CITY, STATE & ZIP _____

PHONE _____ FAX _____

NUMBER OF BOOTHS 1 BOOTH 2 BOOTHS
(10x10 booth space + 2 badges per booth)

EXHIBIT/BOOTH FEE SEAA Member \$1250 Non Member \$1750

BADGE NAME/REP. #1 _____

BADGE NAME/REP. #2 _____

Additional Badge Request for Thursday Activities - Thursday ONLY Pass: \$400 each

BADGE NAME _____

BADGE NAME _____

GALA DINNER: Thursday, April 25, 2019 \$150 EACH

PAYMENT: Check (payable to SEAA)
 VISA MasterCard AMEX Discover

Credit Card # _____ Exp. Date _____

Cardholder Name (print): _____ CCV Code _____

BOOTH RENTAL FEE: # ____ x \$ ____ = \$ _____

ADDITIONAL BADGE(S): # ____ x \$400 ea = \$ _____
(Exhibiting Companies Only)

THURSDAY GALA DINNER: # ____ x \$150 ea = \$ _____

SPONSORSHIP(S) (Please mark selections at right): \$ _____

GRAND TOTAL: \$ _____

TWO WAYS TO REGISTER:

1. Online: seaa.net
2. Mail this completed registration form with payment to SEAA (address below).

SPONSORSHIP OPPORTUNITIES:

I would like to sponsor one or more of the following events:

- WEDNESDAY EVENING WELCOME HOSPITALITY RECEPTION** \$7,500
- THURSDAY MORNING BREAKFAST** \$1,500
- THURSDAY MORNING COFFEE BREAK** \$1,200
- THURSDAY TRADE SHOW LUNCHEON (2 available)** \$2,500
- THURSDAY AFTERNOON COFFEE BREAK** \$1,200
- THURSDAY PRE-GALA COCKTAIL RECEPTION** \$2,500
- THURSDAY EVENING GALA: DECORATIONS** \$1,500
- FRIDAY MORNING BREAKFAST** \$1,500
- FRIDAY MORNING COFFEE BREAK** \$1,200
- FRIDAY AFTERNOON SOCIAL (2 available)** \$500
- STEEL SPONSOR** \$1,200
- PLATINUM SPONSOR** \$1,000
- GOLD SPONSOR** \$750
- SILVER SPONSOR** \$500
- BRONZE SPONSOR** \$250

See reverse side for rules, regulations and other information.



47TH ANNUAL SEAA NATIONAL CONVENTION & TRADE SHOW

SEAA
401 E. 4th Street, Suite 204,
Winston-Salem, NC 27101
336-294-8880

seaa.net

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RULES & REGULATIONS 2019 | WED-THURS, APRIL 24-25, 2019

REGISTER ONLINE: seaa.net

1. VALID APPLICATION FOR SPACE: Applicants for exhibit space are required to execute and forward the Exhibit Space application to Show Management.

2. PAYMENT OF SPACE: Payment must accompany the Exhibit Space Application. Payments must be received by Show Management in-full prior to move-in.

3. CANCELLATION AND REFUNDS: All cancellations for space must be received in writing. If Show Management receives a written request for cancellation of space on or before 03/11/2019, the exhibitor will be liable for a \$100.00 processing fee. For cancellations received after 03/11/2019, there is no refund.

4. SPACE RENTAL AND ASSIGNMENT OF LOCATION: Whenever possible, space assignments will be made by Show Management, in keeping with the preferences as to location requested by the exhibitor; however, Show Management reserves the right to make the final determination of all space assignments in the best interest of the exposition.

5. USE OF SPACE, SUBLETTING SPACE: No exhibitor may assign, sublet or apportion his space to or with another business entity or individual without the express permission in writing from Show Management. No exhibitor may show or demonstrate products or services other than those manufactured or handled in the normal course of his business. Should any item from a non-exhibiting firm be required for operation of a display, identification of such item shall be limited to the regular name plate or trademark under which same is sold in the general course of business. Sharing space with individuals or companies not officially represented by the contracting exhibitor is strictly prohibited.

6. OPERATION OF EXHIBITS: Show Management reserves the right to restrict the operation of any exhibit which detracts from the general character of the exposition as a whole.

7. EXHIBITOR SERVICE KIT: Each exhibitor is provided an Official Exhibitor Service Kit that describes the standard equipment provided by Show Management with the Exhibit Space Application. Each booth is provided with pipe, drapes, a draped table (6' x 30"), two chairs, and a waste basket. Exposition services will be provided by:

Embassy Suites Concord
5400 John Q. Hammons Drive NW, Concord, NC 28027
Phone 704-454-1713
Fax: 704-454-1719
Exhibitor forms are available at seaa.net.

8. EXHIBITS AND PUBLIC POLICY: Each exhibitor is charged with knowledge of all state, county and city laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in the exposition.

9. INSTALLATION & REMOVAL: Exhibitor Move-in: Wednesday, April 24, 2019, 10:00 AM-6:00 PM. Move-out: Thursday, April 25, 2019, 2:45 PM-6:00 PM. Show Management reserves the rights to fix the time for the installation/removal of a booth prior to the Show opening. Exhibits must be staffed during all Show hours and may not, to any extent, be dismantled before the Show closing.

10. STORAGE AND PACKING CRATE AND BOXES: Unattended freight in any display space as of one hour prior to the Show opening (or following the close of the SEAA Show) will be removed and stored at the exhibitors' risk and expense.

11. LIABILITY AND INSURANCE: All property of the exhibitor remains under his custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither Show Management, its service contractors, the management of the exhibit hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor.

12. INDEMNIFICATION: Exhibitor agrees that it will indemnify and hold and save Show Management whole and harmless of, from and against all claims, damages, loss, cost, liabilities, express and judgments recovered from or averted against Show Management on account of injury or damage to person or property to the extent that any such damage or injury may be incident to arise out of, or be caused either proximately or remotely wholly or in part by an act, omission, negligence or misconduct on the part of Exhibitor, or any of its agents.

13. OTHER REGULATIONS: Any and all matters not specifically covered by the preceding rules and regulations shall be subject to the decision of Show Management. Show Management shall have full power to interpret, amend and enforce these rules.