

Make History with Us

2022

Charleston

SOUTH CAROLINA

5



Years
EST. 1972

SEAA Convention & Trade Show

Excursions: Golf and Fishing
Tournaments, Historic Tour

Trade Show and Live Demos

Education Sessions and
Panel Discussions

Gala and Awards Ceremony on the
USS Yorktown

Unforgettable Networking

April 5-8, 2022

Embassy Suites by Hilton

Charleston Airport Hotel & Convention Center
North Charleston, SC

**STEEL ERECTORS
ASSOCIATION OF AMERICA**

AGENDA



Demonstrations

To increase the value of the event for attendees, the agenda includes dedicated time for live demonstrations or equipment walk-around presentations. Up to 9 exhibitors will present demonstrations. Demos will take place outside and provide an opportunity for attendees to see equipment in action and ask questions of vendors.



APRIL 5

1 to 6 pm Board of Directors Meeting

APRIL 6

8 am to 5 pm Exhibitor Setup. Must be finished by 5 pm

8 am to 3 pm RedFin Charters Fishing Tournament. Cook Your Catch Lunch follows at Charleston Crab House. (registration required)

10 am to 3:30 pm Magnolia Plantation & Gardens Tour. Lunch provided. (registration required)

9:00 am George R. Pocock Memorial Golf Tournament (registration required)

6 pm to 7 pm First Timer & New Member Reception (by invitation only)

7 pm to 9 pm Welcome Reception & Trade Show

APRIL 7

7:45 am Breakfast & Membership Meeting

9 am to Noon Trade Show

11:45 am Lunch

1 pm Boom Lift Ball Drop

1:15 pm to 2:45 pm Outside Demos (limited availability)

3 pm Keynote Speaker

4 pm to 5 pm Project of the Year Panel Discussion & Awards Presentation

5 pm to 6 pm Special Session: Craft Training Program Q&A

APRIL 8

7:45 am Breakfast

8:45 am to 9:45 am World Class Safety & Training Panel Discussion & Awards Presentation

9:45 am to 10:00 am Break

10 am to 10:40 am Education: How to Get More High Quality People Applying for your Jobs

10:40 am to 11 am Education: Mentoring Craft Professionals

11 am to 11:20 am Education: Health & Wellness--Ironworkers as Industrial Athletes

11:20 am to 11:35 am Break

11:35 am to 12:15 pm Education: Using Contract Language to Protect Your Business from Rising Material Costs

12:15 pm Lunch

1:30 pm to 2:10 pm Education: Common Rigging Mistakes

2:10 pm to 2:20 pm Education: Regulatory Updates and Citations Related to Rigging

2:30 pm to 3:10 pm Education: TBD

6 pm 50th Anniversary Gala on the USS Yorktown (registration required)

EXCURSION OPTIONS

George R. Pocock Memorial Golf Tournament



Rivertowne Country Club

1700 River Towne Country Club Dr.,
Mount Pleasant, SC 29466

Date: April 6, 2022

Time: Shotgun Start at 9 am

Fees: \$175 per person

Limited to 80 golfers

Last Day to Sign Up: March 28

Prizes

1st Place Team

2nd Place Team

3rd Place Team

4th Place Team

4 Closest to the Pin (on Par 3s)

Longest Drive

Hole in One (on Par 3s)

Includes round trip transportation, range fees and carts, beverages, and lunch following tournament.

18-hole Arnold Palmer Signature Course is situated among scenic marshlands and majestic live oaks with 13 holes along the Wando River and Horlbeck Creek. Tree-lined fairways, generous landing areas to set up approach shots, multi-tiered greens guarded by bunkers and water. Five tees feature 5100 to 7200 yards.

Plan to bring your own clubs. Course has limited availability of rental clubs. To rent clubs contact the course directly at 843-849-2400 or use a third party option such as www.clublender.com.

EXCURSION OPTIONS

Inshore Team Fishing Tournament

Half-Day charter by RedFin Charters

Launch Point Safe Harbor Bristol Marina
145 Lockwood Dr., Charleston, SC 29403

Date: April 6, 2022

Time: Launch at 8 am

Fees: \$250 per person

**Limited to 40 fisherman
(10 boats of 4-person teams)**

Last Day to Sign Up: March 28

Includes round trip transportation, fishing licenses, bait, gear, beverages, and lunch following tournament where you will “Cook Your Catch” at Charleston Crab House.

Limited to 10 teams of four people per boat. Inshore fishing of the Low Country’s tidal waters for redfish, speckled sea trout, and flounder. RedFin Charters was named “Best Fishing Charter” in Charleston by Charleston City Paper.

Historic House Tour



Includes round trip transportation, entry fees, and lunch.

Listed on the National Register of Historic Places, Magnolia Plantation dates to 1676. Originally a rice plantation, the property features extensive earthworks of dams and dikes built in fields along the Ashley River for irrigation of the land. Enslaved people from Barbados, and later from Africa, were brought to the plantation through the centuries. Magnolia became known for its English-style gardens after Reverend John Grimke-Drayton inherited the property in the 1840s.



Prizes

1st Place Team
(heaviest combined weight)

2nd Place Team
(heaviest combined weight)

Biggest Fish by Weight

Longest Fish by Length

Fish with Most Spots

Magnolia Plantation & Gardens

3550 Ashley River Road,
Charleston County, SC 29414

Date: April 6, 2022

Time: 10 am to 3 pm

Fees: \$85 per person

Last Day to Sign Up: March 28

Limited to 30 people

GALA CELEBRATION



SEAA's 50th Anniversary will be celebrated in style on the USS Yorktown, a World War II aircraft carrier, located at Patriots Point. The venue provides unmatched views of Charleston Harbor and Charleston Historic District. The evening begins with cocktails served on the Fantail at the rear deck, followed by dinner in Hangar Bay III.

Awards will be presented to honor long-time members, past presidents, and recipients of the Person of the Year and William Davis Service award. Cocktail attire suggested.

Roundtrip transportation will be provided. Additional registration is required to attend Gala.



REGISTRATION	RATE
EARLY BIRD, ENDS FEB 28	
Member-Single	\$625
Member-Couple	\$1,090
Non Member-Single	\$785
Non Member-Couple	\$1,200
REGULAR RATE, MARCH 1-27	
Member-Single	\$675
Member-Couple	\$1,125
Non Member-Single	\$850
Non Member-Couple	\$1,350
LAST MINUTE RATE, MARCH 23	
Member or Non Member-Single	\$850
50TH ANNIVERSARY GALA, ENDS MARCH 23	Not included in registration fee.
Member or Non Member, per person	\$100

REGISTRATION

Registration to SEAA's Convention & Trade Show gives you access to nearly a full day of exhibitions and demos, and 11 education sessions over two days.

Included are 1 reception, 2 breakfasts, and 2 lunches. Additional registration required for Excursions and Gala.



SEAA's 50th Anniversary Gala Celebration will be held on the USS Yorktown, which was commissioned in 1943.

Register for Convention, Sign up for Excursions, and Register for Gala at SEAA.NET/events. (336) 294-8880.

SPONSORSHIP PACKAGES

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE																																																									
\$12,500	\$7,500	\$5,000	\$2,000	\$1,000																																																									
(1) Available	(4) Available	(6) Available	(8) Available	(10) Available																																																									
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2 Social Media Spotlights	2 Social Media Spotlights	1 Social Media Spotlight	1 Social Media Spotlight	Logo on Signs for Transportation (Golf, Fishing, Tour & Gala)																																																									
30 second Video on Sponsor Slide	30 second Video on Sponsor Slide	Graphic/Ad on Sponsor Slides	Rotating Banner Ad on SEAA website																																																										
1 PRE EVENT Custom Email Blast	1 PRE EVENT Product & Services Spotlight Email (With other Platinum Sponsors)	1 POST EVENT Product & Services Spotlight Email (with other Gold Sponsors)	<p>Literature in Attendee Bags</p> <h2 style="text-align: right;">Golf/Fishing Sponsors</h2> <table border="1"> <thead> <tr> <th>ITEM</th> <th>QUANTITY</th> <th>AMOUNT</th> </tr> </thead> <tbody> <tr> <td>Golf Lunch</td> <td>2</td> <td>\$1,200</td> </tr> <tr> <td>Tournament Balls</td> <td>2</td> <td>\$1,200</td> </tr> <tr> <td>Beverage Cart</td> <td>4</td> <td>\$1,200</td> </tr> <tr> <td>Closest to Pin</td> <td>4</td> <td>\$300</td> </tr> <tr> <td>Longest Drive</td> <td>2</td> <td>\$300</td> </tr> <tr> <td>Hole in One</td> <td>4</td> <td>\$300</td> </tr> <tr> <td>Putting Contest</td> <td>1</td> <td>\$300</td> </tr> <tr> <td>Tee/Hole</td> <td>18+</td> <td>\$100</td> </tr> <tr> <td>1st Place Team (Golf)</td> <td>1</td> <td>\$800</td> </tr> <tr> <td>2nd Place Team (Golf)</td> <td>1</td> <td>\$600</td> </tr> <tr> <td>3rd Place Team (Golf)</td> <td>1</td> <td>\$400</td> </tr> <tr> <td>4th Place Team (Golf)</td> <td>1</td> <td>\$200</td> </tr> <tr> <td>Fishing Lunch</td> <td>1</td> <td>\$1,200</td> </tr> <tr> <td>1st Place Team (Fishing)</td> <td>1</td> <td>\$800</td> </tr> <tr> <td>2nd Place Team (Fishing)</td> <td>1</td> <td>\$600</td> </tr> <tr> <td>Biggest Fish by Weight</td> <td>1</td> <td>\$300</td> </tr> <tr> <td>Longest Fish by Length</td> <td>1</td> <td>\$300</td> </tr> <tr> <td>Fish with Most Spots</td> <td>1</td> <td>\$300</td> </tr> </tbody> </table>		ITEM	QUANTITY	AMOUNT	Golf Lunch	2	\$1,200	Tournament Balls	2	\$1,200	Beverage Cart	4	\$1,200	Closest to Pin	4	\$300	Longest Drive	2	\$300	Hole in One	4	\$300	Putting Contest	1	\$300	Tee/Hole	18+	\$100	1st Place Team (Golf)	1	\$800	2nd Place Team (Golf)	1	\$600	3rd Place Team (Golf)	1	\$400	4th Place Team (Golf)	1	\$200	Fishing Lunch	1	\$1,200	1st Place Team (Fishing)	1	\$800	2nd Place Team (Fishing)	1	\$600	Biggest Fish by Weight	1	\$300	Longest Fish by Length	1	\$300	Fish with Most Spots	1	\$300
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Introduction of Keynote Speaker	Choice of 5 minute presentation at Breakfast 1, Breakfast 2, Lunch 1, or Lunch 2	Rotating Logo on Event App																																																											
Exclusive Gala Sponsor, includes: <ul style="list-style-type: none"> 5 minute presentation at Gala Branded Table Decorations Logo on Napkins 	Choice of Logo on Hotel Key Cards, Lanyards, Attendee Bags, or Ice Sculpture at Opening Reception																																																												



Boom Lift Ball Drop

\$1,000, (1) AVAILABLE

The Boom Lift Ball Drop Sponsor provides a boom lift and qualified boom lift operator to execute our fundraising raffle to support Safety & Education projects.

Proceeds are split between the raffle winner and the Safety & Education Committee.

Sponsor is also responsible for supplying staff to assist with golf ball sales during Convention.