

Make History with Us

2022

Charleston

SOUTH CAROLINA

5



Years
EST. 1972

SEAA Convention & Trade Show

Excursions: Golf and Fishing
Tournaments, Historic Tour

Trade Show and Live Demos

Education Sessions and
Panel Discussions

Gala and Awards Ceremony on the
USS Yorktown

Unforgettable Networking

April 5-8, 2022

Embassy Suites by Hilton

Charleston Airport Hotel & Convention Center
North Charleston, SC

**STEEL ERECTORS
ASSOCIATION OF AMERICA**

AGENDA



Demonstrations

- Dedicated time set aside in the agenda for demos.
- All exhibitors have the opportunity to sign up for a 10 minute live demonstration or equipment walk-around presentation.
- No additional charge, but limited to 9 participants on first-come basis.
- Demonstration will take place in outdoor venue. Exhibitor responsible for setup.
- Audio system provided.
- Not to exceed 10 minutes in length.

APRIL 5

1 to 6 pm Board of Directors Meeting

APRIL 6

8 am to 5 pm Exhibitor Setup. Must be finished by 5 pm

8 am to 3 pm RedFin Charters Fishing Tournament. Cook Your Catch Lunch follows at Charleston Crab House. (registration required)

10 am to 3:30 pm Magnolia Plantation & Gardens Tour. Lunch provided. (registration required)

9:00 am George R. Pocock Memorial Golf Tournament (registration required)

6 pm to 7 pm First Timer & New Member Reception (by invitation only)

7 pm to 9 pm Welcome Reception & Trade Show

APRIL 7

7:45 am Breakfast & Membership Meeting

9 am to Noon Trade Show

11:45 am Lunch

1 pm Boom Lift Ball Drop

1:15 pm to 2:45 pm Outside Demos (limited availability)

3 pm Keynote Speaker

4 pm to 5 pm Project of the Year Panel Discussion & Awards Presentation

5 pm to 6 pm Special Session: Craft Training Program Q&A

APRIL 8

7:45 am Breakfast

8:45 am to 9:45 am World Class Safety & Training Panel Discussion & Awards Presentation

9:45 am to 10:00 am Break

10 am to 10:40 am Education: How to Get More High Quality People Applying for your Jobs

10:40 am to 11 am Education: Mentoring Craft Professionals

11 am to 11:20 am Education: Health & Wellness--Ironworkers as Industrial Athletes

11:20 am to 11:35 am Break

11:35 am to 12:15 pm Education: Using Contract Language to Protect Your Business from Rising Material Costs

12:15 pm Lunch

1:30 pm to 2:10 pm Education: Common Rigging Mistakes

2:10 pm to 2:20 pm Education: Regulatory Updates and Citations Related to Rigging

2:30 pm to 3:10 pm Education: TBD

6 pm 50th Anniversary Gala on the USS Yorktown (registration required)

SPONSORSHIP PACKAGES

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
\$12,500	\$7,500	\$5,000	\$2,000	\$1,000
(1) Available	(4) Available	(6) Available	(8) Available	(10) Available
Name & Link on SEAA Events Page	Name & Link on SEAA Events Page	Name & Link on SEAA Events Page	Name & Link on SEAA Events Page	Name & Link on SEAA Events Page
Sponsor Level Recognition on Slides	Sponsor Level Recognition on Slides	Sponsor Level Recognition on Slides	Sponsor Level Recognition on Slides	Sponsor Level Recognition on Slides
2 Social Media Spotlights	2 Social Media Spotlights	1 Social Media Spotlight	1 Social Media Spotlight	Logo on Signs for Transportation (Golf, Fishing, Tour & Gala)
30 second Video on Sponsor Slide	30 second Video on Sponsor Slide	Graphic/Ad on Sponsor Slides	Rotating Banner Ad on SEAA website	
1 PRE EVENT Custom Email Blast	1 PRE EVENT Product & Services Spotlight Email (With other Platinum Sponsors)	1 POST EVENT Product & Services Spotlight Email (with other Gold Sponsors)	Literature in Attendee Bags	
Introduction of Keynote Speaker	Choice of 5 minute presentation at Breakfast 1, Breakfast 2, Lunch 1, or Lunch 2	Rotating Logo on Event App		
Exclusive Gala Sponsor, includes: <ul style="list-style-type: none"> • 5 minute presentation at Gala • Branded Table Decorations • Logo on Napkins 	Choice of Logo on Hotel Key Cards, Lanyards, Attendee Bags, or Ice Sculpture at Opening Reception			

Golf/Fishing Sponsors

ITEM	QUANTITY	AMOUNT
Golf Lunch	2	\$1,200
Tournament Balls	2	\$1,200
Beverage Cart	4	\$1,200
Closest to Pin	4	\$300
Longest Drive	2	\$300
Hole in One	4	\$300
Putting Contest	1	\$300
Tee/Hole	18+	\$100
1st Place Team (Golf)	1	\$800
2nd Place Team (Golf)	1	\$600
3rd Place Team (Golf)	1	\$400
4th Place Team (Golf)	1	\$200
Fishing Lunch	1	\$1,200
1st Place Team (Fishing)	1	\$800
2nd Place Team (Fishing)	1	\$600
Biggest Fish by Weight	1	\$300
Longest Fish by Length	1	\$300
Fish with Most Spots	1	\$300



Boom Lift Ball Drop

\$1,000, (1) AVAILABLE

The Boom Lift Ball Drop Sponsor provides a boom lift and qualified boom lift operator to execute our fundraising raffle to support Safety & Education projects.

Proceeds are split between the raffle winner and the Safety & Education Committee.

Sponsor is also responsible for supplying staff to assist with golf ball sales during Convention.

BOOTH SELECTION

Demos permitted at no additional charge.

SEAA is offering exhibitors a choice of indoor or outdoor booth locations. To increase your value, all exhibitors have the opportunity to sign up for a 10 minute live demonstration or equipment walk-around presentation, at no additional charge. Demos are limited to 9 slots. Sign up early to participate.

BOOTH FEES	MEMBER	NON MEMBER
REGULAR RATE, ENDS FEB 28		
Indoor	\$1,900	\$3500
Outdoor	\$1,900	\$3,500
2 Booths Indoor/Indoor, Indoor/Outdoor, Outdoor/Outdoor	\$3,300	\$6,500
Individual Extra Registraion for Exhibitor	\$375	\$425
LAST MINUTE RATE, MARCH 1		
Indoor	\$2,400	\$4,000
Outdoor	\$2,400	\$4,000
2 Booths Indoor/Indoor, Indoor/Outdoor, Outdoor/Outdoor	\$3,800	\$7,000
Individual Extra Registraion for Exhibitor	\$475	\$525



Booth Description

INDOOR BOOTH - 10x10

Approximately 40 spots available. Included:

(1) Table, (2) Chairs, Pipe & Drape

(2) Attendee Registrations

2 Breakfasts, 2 Lunches, & 1 Reception

Additional Fee Applies:

- Electrical
- Gala at USS Yorktown

OUTDOOR BOOTH - Size TBD

Approximately 12-18 spots available. Included:

(1) Table, (2) Chairs

(2) Attendee Registrations

2 Breakfasts, 2 Lunches, & 1 Reception

Parking Lot Space for Large Equipment.

Outdoor Booth Size Allotment based on Equipment Size.

Equipment must be self-secured. Exhibitor must provide own canopies.

Additional Fee Applies:

- Electrical
- Gala at USS Yorktown

(1) INDOOR & (1) OUTDOOR BOOTH

(4) Attendee Registrations plus items noted above

EXCURSION OPTIONS

George R. Pocock Memorial Golf Tournament



Rivertowne Country Club

1700 River Towne Country Club Dr.,
Mount Pleasant, SC 29466

Date: April 6, 2022

Time: Shotgun Start at 9 am

Fees: \$175 per person

Limited to 80 golfers

Last Day to Sign Up: March 28

Prizes

1st Place Team

2nd Place Team

3rd Place Team

4th Place Team

4 Closest to the Pin (on Par 3s)

Longest Drive

Hole in One (on Par 3s)

Includes round trip transportation, range fees and carts, beverages, and lunch following tournament.

18-hole Arnold Palmer Signature Course is situated among scenic marshlands and majestic live oaks with 13 holes along the Wando River and Horlbeck Creek. Tree-lined fairways, generous landing areas to set up approach shots, multi-tiered greens guarded by bunkers and water. Five tees feature 5100 to 7200 yards.

Plan to bring your own clubs. Course has limited availability of rental clubs. To rent clubs contact the course directly at 843-849-2400 or use a third party option such as www.clublender.com.

EXCURSION OPTIONS

Inshore Team Fishing Tournament

Half-Day charter by RedFin Charters

Launch Point Safe Harbor Bristol Marina
145 Lockwood Dr., Charleston, SC 29403

Date: April 6, 2022

Time: Launch at 8 am

Fees: \$250 per person

**Limited to 40 fisherman
(10 boats of 4-person teams)**

Last Day to Sign Up: March 28

Includes round trip transportation, fishing licenses, bait, gear, beverages, and lunch following tournament where you will “Cook Your Catch” at Charleston Crab House.

Limited to 10 teams of four people per boat. Inshore fishing of the Low Country’s tidal waters for redfish, speckled sea trout, and flounder. RedFin Charters was named “Best Fishing Charter” in Charleston by Charleston City Paper.

Historic House Tour



Includes round trip transportation, entry fees, and lunch.

Listed on the National Register of Historic Places, Magnolia Plantation dates to 1676. Originally a rice plantation, the property features extensive earthworks of dams and dikes built in fields along the Ashley River for irrigation of the land. Enslaved people from Barbados, and later from Africa, were brought to the plantation through the centuries. Magnolia became known for its English-style gardens after Reverend John Grimke-Drayton inherited the property in the 1840s.



Prizes

1st Place Team
(heaviest combined weight)

2nd Place Team
(heaviest combined weight)

Biggest Fish by Weight

Longest Fish by Length

Fish with Most Spots

Magnolia Plantation & Gardens

3550 Ashley River Road,
Charleston County, SC 29414

Date: April 6, 2022

Time: 10 am to 3 pm

Fees: \$85 per person

Last Day to Sign Up: March 28

Limited to 30 people