



Dave Schulz MEMORIAL GOLF TOURNAMENT

SUPPORTING SAFETY, TRAINING AND EDUCATION

Tuesday, October 12
Check In 10:30 am - Lunch 11 am
MetroWest Golf Club
2100 S. Hiawassee Rd.
Orlando, FL 32835
seaa.net/daveschulzgolf

This fundraiser golf tournament supports Craft Training Grants and other Safety and Education Projects. More than \$40,000 has been awarded in grants and for development of training videos.

In 2021, the annual tournament was renamed in memory of Dave Schulz, SEAA past president, who was instrumental in organizing the event for many years. As Vice President of Schulz Iron Works, Dave was passionate about safety and he was a big supporter of the SEAA/NCCER Ironworker Craft Training Program.

The Captain's Choice style tournament is open to members and non-members. Awards will be distributed at the club house following tournament.

Participation Fee:
 \$175 (Members) \$200 (Non-Members)

Fee includes green fee, cart, range balls, lunch, and beverages.

Prizes will be awarded for:

- 1st, 2nd, 3rd, and 4th place teams
- Par 3s Closest to the Pin
- Longest Drive
- Hole in One on all par 3 holes
- Putting contest

Sponsorship options available: seaa.net/daveschulzgolf



BOOK YOUR BOOTH ONLINE AT SEAA.NET/SEAA-Convention—trade-show • (336) 294-8880 • info@seaa.net



Early Bird Special

Reserve and Pay for your Booth by May 31

- Receive (1) complimentary email blast (\$500 value) in our Convention Products & Services Showcase
- Reach approximately 3,000 managers, supervisors, estimators, and operations personnel.
- Your choice of 5 email dates.
- Payment must be received in full by deadline. Choice of date scheduled on first come basis.



All That Jazz Discount

49th Convention & Trade Show

April 5-8, 2022

North Charleston, SC

In 2022, SEAA's 49th Convention & Trade Show returns to its regular schedule, with expanded education, training, and trade show. Make a \$500 deposit on your 2022 Booth by October 31, 2021 to secure 2021 Trade Show Rates. All That Jazz Discount is available to members only. Not a member? Join now to participate!

- Open to Members only.
- Deposits will be applied toward the full amount owed.
- Deposits are non-refundable after Dec. 31, 2021.

ACT NOW.
Hold these
rates for
NEXT YEAR.

BOOTH	2021 MEMBER RATE	2022 MEMBER RATE	2022 NON MEMBER RATE
Indoor	\$1500	\$1900	\$3500
Outdoor	\$1500	\$1900	\$3500
1 Indoor & 1 Outdoor	\$2500	\$3300	\$6500

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Escape to Orlando

ADVENTURE AWAITS

Action-Packed Networking

OCTOBER 12-14, 2021
 DoubleTree by Hilton
 at entrance to Universal

- Pre-Event Marketing Campaign Option
- Dedicated Trade Show Time
- Indoor and Outdoor Exhibit Space
- Live Exhibitor Demos
- 2 Receptions

48th CONVENTION & TRADE SHOW

Orlando, Florida

**STEEL ERECTORS
ASSOCIATION OF AMERICA**



Sick of Virtual Meetings?

Steel Erectors **GET REAL**

SEAA is offering exhibitors a choice of indoor or outdoor booth locations. All exhibitors have the option to participate in live demos. Hands-on presentations to small groups of erector and fabricator managers and business owners, makes this a highly-engaged trade show experience.

To accommodate social distancing and small-group engagement, attendees will be split into two groups. Half will visit indoor booths, while half will visit outdoor booths. Groups will rotate at the mid-point in the schedule.

DEMONSTRATIONS

- Booths with demos will be promoted to attendees in advance of the Trade Show.
- Demos will be staggered between two time slots.
- Exhibitors must opt-in when selecting booth location.
- Demonstrating exhibitors will not be placed immediately adjacent to each other.
- Not to exceed 10 minutes in length.
- Must be able to take place within the confines of your booth space.

AGENDA

OCTOBER 12	
10:30 am	Dave Schulz Memorial Golf Tournament Check In
11 am	Lunch
OCTOBER 13	
9 am to 6 pm	Exhibitor Setup
3 pm to 4:30 pm	Project of the Year Panel Discussion & POY Awards
5 pm to 7 pm	Welcome Reception
OCTOBER 14	
7:45 am	Breakfast
9 am to Noon	Trade Show
9:30-9:40 am	Demos
10:00-10:10 am	Demos
10:30 am	A/B Groups rotate between Indoor/Outdoor
11:00-11:10 am	Demos
11:30-11:40 am	Demos
12:15 pm	Lunch
12:45 pm	Safety & Training Awards, Grant Presentation
1:30 pm to 4:45 pm	Education Sessions
5:30 pm to 7 pm	Closing Reception

Booth Selection

Demos permitted at no additional charge.

Initial booth assignments will be made June 1. Priority placement given to Early Bird Exhibitors.

Take advantage of Demonstrations at no extra charge. Exhibitors **MUST** opt in at time of booth reservation.

Questions? Contact the SEAA office at 336-294-8880.

BOOTH RATES

INDOOR BOOTH - 10x10	\$1500
Approximately 40 spots available.	
(2) Attendee Registrations	
Breakfast, Lunch & 2 Receptions	
(1) Table, (1) Chair, Pipe & Drape	
OUTDOOR BOOTH - 27x20 OR 27x50	\$1500
Approximately 12-18 spots available.	
(1) Table, (1) Chair	
(2) Attendee Registrations	
Breakfast, Lunch & 2 Receptions	
Parking Lot Space for Large Equipment. Outdoor Booth Size Allotment based on Equipment Size. Equipment must be self-secured.	
(1) INDOOR & (1) OUTDOOR BOOTH	\$2500
(4) Attendee Registrations plus items noted above	

IMPORTANT DEADLINES

- May 31: Early Bird Special Exhibitor Promo
- August 31: Early Bird Attendee Registration
- September 22: Hotel Room Block Cut Off
- September 22: Golf Tournament Registration
- October 31: All that Jazz Discount for 2022 Convention



Sponsorship Packages

LEVEL 1	LEVEL 2	LEVEL 3	CONVENTION LEVEL 4
\$7500	\$5000	\$2000	\$750
(2) Available	(4) Available	(12) Available	(8) Available
Sponsor Level Recognition with Logo on screens, signs, and in program on site	Sponsor Level Recognition with Logo on screens, signs, and in program on site	Sponsor Level Recognition with Logo on screens, signs, and in program on site	Sponsor Level Recognition with Logo on screens, signs, and in program on site
Name & Link to corporate website in sponsor section of SEAA event page	Name & Link to corporate website in sponsor section of SEAA event page	Name & Link to corporate website in sponsor section of SEAA event page	Name & Link to corporate website in sponsor section of SEAA event page
2-time Social Media Spotlight	1-time Social Media Spotlight	Rotating Banner Ad on SEAA Convention & Trade Show Website Page thru Nov. 30	
(1) Post Event Email Blast to Attendees, Week of Oct 18 OR Week of Oct 25	(1) Product & Services Showcase Email Post Event to Attendees, Week of Nov 8		
Choice of Logo on Hotel Keycards or Logo on Lanyards			
5 minute video or presentation (1) during breakfast OR (1) during lunch			



GOLF TOURNAMENT

PROMOTION	AVAILABLE	DONATION
Golf Luncheon	2	\$750
Tournament Logo Balls	1	\$1,200
Beverage Cart	2-4	\$1,250
Tee/Hole	18	\$200
1st Place Team	1	\$500
2nd Place Team	1	\$400
3rd Place Team	1	\$300
4th Place Team	1	\$200
Closest to the Pin	4	\$125
Longest Drive	1	\$200
Hole in One	4	\$350
Putting Contest	1	\$300

